NOTICE OF DETERMINATION OF MARKET ADMINISTRATOR	
Dated:	26 January 2011
Breach notice identifying number:	2010-390
Date of receipt:	11 January 2011
Name of reporting entity:	Registry Operator
Name of participant that is alleged to have breached the Rules:	Energy Direct NZ (EDNZ)
Name/s of other parties to breach notice:	
Rule/s allegedly breached:	Gas (Switching Arrangements) Rules 2008 Rule 67.3 Rule 69.1 Rule 72.2
Determination made by market administrator under regulation 18:	In the market administrator's opinion the alleged breaches do not raise material issues and the market administrator has decided to take no action on the alleged breaches.  The market administrator placed particular weight on the following criteria in making its determination:  • regulation 19(1)(a) – the alleged breaches were not severe  • regulation 19(1)(b) – the alleged breaches were unlikely to have had a material impact on the operation of the market  • regulation 19(1)(g) – the alleged breaches were admitted  • regulation 19(1)(m) – Energy Direct did not benefit from the alleged breaches